



# ***2011 Sponsorship Proposal***

**techconnex**  
Building a Technology Community



**TECHAPALOOZA 2011**

## What

**The Center For Economic Growth's  
*Techconnex: 2011 Techapalooza***

## When & Where

**Thursday • September 22 • 2011**

**5:00 pm - 9:00 pm**

**Band: Nite Train**

**at**

**EMPAC – RPI Campus**

## Why

Techapalooza, where software technologists meet to have fun!

## How

An annual professional, social gathering of Tech Valley's software technologists that affords educational, business and networking opportunities.

# About

## **Techapalooza**

In the fall of 2001, leaders from several of the local technology user groups initiated an annual event for software developers, technologists and designers working in the Capital Region. The event, called Techapalooza, was designed to bring together the area's technology workers for an evening of learning, business networking, food, fun and music. Over the course of 2001 – 2004, Techapalooza grew to include all the user groups, dozens of local/national sponsors, and educational seminars. The annual event provided the perfect opportunity for technologists and sponsors alike to learn, network and talk in a social & professional atmosphere. 2011 marks the return of Techapalooza, which will once again be the place for software technologist to meet. [www.techapalooza.org](http://www.techapalooza.org)

## **Techconnex**

TechConnex , previously the Tech Valley Software Alliance, is committed to meeting the needs of the technology community in Tech Valley. The local software and technology industry has changed in the past several years from pure software development firms to a hybrid of technology, software development and non-technology companies that include financial services, government, medical and manufacturing that use technology and employ technologists.

In addition to the events and resources already provided to assist technology companies directly, additional services and programs will be sponsored to aid the efforts and development of individuals. Techconnex is not only focused on building a technology community, but also providing a comprehensive connection to information technology resources and support within Tech Valley. <http://ceg.org/techconnex/index.htm>

## **Platinum: \$2,500**

- **Opportunity to give 5 minutes of opening or closing remarks to the general audience**
- **4 admissions to the event (includes booth personnel)**
- **Exhibit booth at the event**
- **Company logo to appear on all event related marketing materials.**
- **Company logo listed on the Techapalooza website & in home page banner rotation**
- **Company logo and website link recognized on social networks.**
- **Company logo on 100 T-shirts (Proposal and logo must be received by August 19<sup>th</sup>)**

## **Gold: \$1,500**

- **3 admissions to the event (includes booth personnel)**
- **Exhibit booth at the event**
- **Company logo to appear on all event related marketing materials.**
- **Company logo listed on the Techapalooza website & in home page banner rotation**
- **Company logo and website link recognized on social networks.**
- **Company logo on 100 T-shirts (Proposal and logo must be received by August 19<sup>th</sup>)**

## **Silver: \$1,000**

- **2 admissions to the event (includes booth personnel)**
- **Exhibit booth at the event**
- **Company logo to appear on all event related marketing materials.**
- **Company logo listed on the Techapalooza website & in home page banner rotation**
- **Company logo and website link recognized on social networks.**

## **Bronze: \$500**

**(Please Note: There are only 20 spots available)**

- **2 admissions to the event (includes booth personnel)**
- **Exhibit booth at the event**
- **Company logo to appear on all event related marketing materials.**
- **Company logo listed on the Techapalooza website**

## **Supporter: \$250**

- **1 admission to the event**
- **Company logo listed on the Techapalooza website**

# SPONSORSHIP AGREEMENT

Yes, we would like to be a sponsor for the Techconnex: Techapalooza

\_\_\_\_\_ Platinum- \$2,500    \_\_\_\_\_ Gold- \$1,500    \_\_\_\_\_ Silver- \$1,000

\_\_\_\_\_ Bronze- \$500    \_\_\_\_\_ Supporter-\$250    \_\_\_\_\_ Power Y/N

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## Company Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

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## Return Information

Please send this form, along with a .jpeg logo, to the attention of Melanie LaRose:

The Center For Economic Growth

44 Dalliba Ave

Watervliet, NY 12189

Phone: (518) 326-0187

Fax: (518) 326-0611

Email materials to: [melaniel@ceg.org](mailto:melaniel@ceg.org)

**Check or Credit Card is accepted**

